

MIHIKA SAPRU

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EDUCATION

Georgetown University

Washington, DC

MA with Honors in Communication, Culture, Technology

May 2019

- *gnovis* Academic Journal - Published Author
- Georgetown Honor Council - Student Consultant
- Georgetown.edu Redesign Advisory Group - Member
- Thesis with Distinction - Qualitative Content Analysis of the Personal Narratives of School Shooters

New York University

New York, NY

BA with Honors in Politics with Dual Minors in Philosophy and Spanish

May 2015

TECHNICAL SKILLS & LANGUAGES

Advanced Spanish. Experience with Salesforce, QuickBase, Adobe Creative Suite, Microsoft Office, iMovie, NodeXL, SPSS, HootSuite, Facebook Ads, Google AdWords, SEO, Wordpress.

PROFESSIONAL EXPERIENCE

Breakthrough (Global Human Rights Organization)

New York, NY

Senior Consultant - Program & Digital Campaigns

July 2015 - July 2017

Junior Program Manager

- Led digital strategy for marketing, constituency building, and fundraising across email and social media platforms
- Grew social media audience to over 80,000 users in the United States with 90% within the target demographic
- Spearheaded content creation for website, reports, social media, and marketing materials
- Supervised the digital campaigns team responsible for the research, development, and dissemination of cutting edge multimedia campaigns to address gender-based violence, featured on the *Nonprofits on Facebook* website, *CNN*, *Refinery29*, *Al-Jazeera English*, *The Daily Mail*, and *Global Citizen*
- Collaborated on the creation of the *Webby Award*-honored digital storytelling community, [THE G WORD](#)
- Oversaw and pitched multi-tiered global storytelling partnerships to non-profits and corporate partners

Program & Communications Team Intern

May 2013 – June 2015

- Managed social media for the organization and the office of the president
- Assisted with the creation and dissemination of interactive human rights campaigns
- Communications responsibilities such as content creation, basic website maintenance, and press tracking
- Provided logistical support for fundraising events and community trainings

ADDITIONAL EXPERIENCE

Media Matters for America

Washington, DC

Media Monitoring Intern - Media Intelligence

January 2019 - May 2019

- Monitor TV and radio broadcasting and alert teams to smears and inflammatory comments
- Conduct in-depth research on a variety of policy issues and media coverage on those issues
- Summarize and flag emerging conservative misinformation in print and online media

Georgetown University

Washington, DC

Teaching Assistant

September 2018 - May 2019

- Design and lead weekly discussion sections for 15 graduate students to supplement weekly lectures

Research Assistant

July - September 2018

- Collected and analyzed data using SPSS for the James Madison Legacy Project, a three-year, U.S.-wide study of the efficacy and scalability of the “We the People” teacher development and civic education model

Student Assistant: Communication, Culture, and Technology program

January 2018 - September 2018

- Supported projects related to academic programming; alumni engagement; event-planning; and communications

United Nations High Commissioner for Refugees

Kuala Lumpur, Malaysia

Refugee Status Determination Unit Volunteer

August 2010

- Trained in the ongoing protection work of the organization
- Facilitated the creation and completion of documentation necessary for the refugee status determination process